

UNFINISHED BUSINESS

MONTHLY NEWSLETTER | AUGUST 2018

INSIGHTS ON EQUALITY FOR WOMEN

Uneven Paths to Shared Leadership



Indra Nooyi recently announced that she will step down as CEO of PepsiCo, in part to spend more time with her family. She joins a growing list of departing female chief executives. This year alone, there has been a 25 percent drop in women CEOs at S&P 500 companies.

It's time for us to consider how achieving top leadership positions may be different for women than for men, and <u>what</u> <u>can be done to even out those paths</u>.

Vision 2020 News

Join Now: Become a Vision 2020 Member for Women's Equality Day

We are just four days away from the 98th anniversary of the passage of the 19th Amendment, a law that finally gave American women the right to vote.

There is no better way to celebrate this historic milestone -- now recognized nationwide through Women's Equality Day -- than to support the work being done to complete the unfinished business of women's equality.

For just \$20.20, become a member of Vision 2020.

Members receive:

- A Vision 2020 "Equality In Sight" button
- Toolkits and communications to organize women's equality programs and events in your area
- Special invitations to events, including those scheduled for Vision 2020's Women 100 -- the 19th Amendment centennial celebration in the

year 2020

 Recognition on the Vision 2020 website and in our annual report

To become a member, click the below button to make your donation online or <u>send your donation by mail</u>.



Become a Member for \$20.20

This Week: Toast to Tenacity for Women's Equality Day



Vision 2020's annual <u>Toast to Tenacity</u> in Philadelphia, an event honoring the suffragists who brought about the passage of the 19th Amendment, has sold out!

We are thrilled to have the generous support of Fox Rothschild LLP as the Philadelphia Toast to Tenacity sponsor this year. Since Women's Equality Day falls on a Sunday, Vision 2020 will celebrate in Philadelphia a few days early, on Thursday, August 23.

Interested in hosting your own Toast to Tenacity or showing your support on social media? <u>Download the Toast to Tenacity Toolkit</u>, a comprehensive resource on several ways you can celebrate Women's Equality Day with Vision 2020.

Vision 2020 Delegates are using the toolkit as they plan their own Toast to Tenacity events in Ventura, California; Fort Myers, Florida; Sanibel, Florida; Nashville, Tennessee; and Madison, Wisconsin. Interested in hearing more about their events? <u>Email us</u>.

Become a Women 100 Proud Partner

Vision 2020 is looking for Proud Partners for its Women 100 celebration!

In the year 2020, we will commemorate the centennial of American women's voting rights. Vision 2020's Women 100 will lead the celebration of this historic milestone across the nation and invites organizations large and small



to join us as Proud Partners. We plan to turn our home city of Philadelphia into the City of Sisterly Appreciation in 2020!

Who can become a Proud Partner of Women 100?

Proud Partners range from nonprofits and cultural institutions to small businesses and large corporations. Any organization that would like to show its support of women's equality is encouraged to apply to become a Women 100 Proud Partner.

What is required to become a Proud Partner?

An organization's involvement can be as simple as displaying the Women 100 Proud Partner badge on its website, storefront window or on any promotional items during 2020, or as big as hosting an event in honor of women's equality to show support for Women 100. Organizations do not need to donate money to be a Proud Partner, though donations are always welcome!

Proud Partners receive ...

- Special invitations to all Women 100 programs throughout the year 2020
- Recognition in Women 100 marketing materials
- Their organization's logo on the Women 100 website
- Spotlights on Vision 2020's social media channels and in this monthly newsletter

Women 100 Proud Partner Application

Delegate & Ally News

Delegate Feature: Shauntay Nelson

A democracy director at Wisconsin Voices, <u>Shauntay Nelson</u>, a Vision 2020 Delegate in Wisconsin, has been keeping busy with several initiatives under her belt.

This past March, she was featured in <u>Common</u> <u>Cause WI's video</u> on why judicial recusal is important and how it impacts Wisconsinites. Nelson is also very active in redistricting reform through the passage of county resolutions in Wisconsin, such as "County Board Resolutions in Support of Nonpartisan Legislative and Congressional Redistricting." Forty of 72 counties in Wisconsin have signed a resolution in support of a nonpartisan redistricting process.

When Nelson isn't busy with policy work, she is working with the City of Milwaukee to increase voter turnout for early voting in the November election by working with the I VOTE BECAUSE Campaign. They will have bus ads running for two months leading up to the November election, featuring the faces of community members along with quotes about why voting is important to them.

In joining Vision 2020 and the rest of the country in celebrating Women's Equality Day, Nelson and the Wisconsin Women's Network are hosting an <u>event</u> to honor the history of women's right to vote on August 23 in Madison.



Vision 2020 Welcomes Two New Delegates and Two New Allied Organizations

Vision 2020 is pleased to announce the addition of two new Delegates in Pennsylvania and two new Allied Organizations. Please join us in welcoming the following individuals and organizations to our national coalition:

New Delegates

- Stephanie Fenhagen, Penn Parents program coordinator, University of Pennsylvania
- Tam Williams, founder and president, She's It

New Allied Organizations

- <u>Inspire U.S.</u>, which supports high schools across the country in planning and conducting student peer-to-peer voter registration activities
- <u>Girls Advocacy and Leadership Series (GALS)</u>, which equips teenage girls with the leadership skills, confidence and connections necessary to create social change in their communities

Nominate a Delegate!

There are many individuals working for gender equality. If you know a woman or man who is involved, nominate them to be Vision 2020 Delegates!

Vision 2020 is expanding its national network and is accepting nominations for new Delegates.

All applicants are welcome as long as they have demonstrated a commitment to advancing women and girls.



To apply, simply <u>fill out our Delegate application</u>. If you are nominating someone, include your name in the "nominator" field.

While applicants anywhere in the United States will be considered, Vision 2020 is especially interested in representatives of the following states: **Georgia, Maine, Michigan, South Dakota, Vermont** and **Wyoming**.

Call for Submissions

Delegates and Allied Organizations, what are you doing for Women's Equality Day? Whether you're hosting your own Toast to Tenacity or attending another event, we want to hear about it!

<u>Send us</u> the details and photos so we can feature you in our next newsletter.

Spotlight on National Congress

Registration Is Open to the Public!

Vision 2020's next <u>National Congress</u>, taking place in Miami from September 27 to 29, is fast approaching.

Due to several inquiries from members of the Miami public, we are expanding the audience for this year's Congress and welcoming attendance beyond Delegates and Allied Organizations. There are several ways for members of the public to participate:

- 1. **Attend the full conference**. Access to all sessions and keynotes is covered through general admission.
- 2. On Thursday, September 27, from 5 to 7 p.m., attend the keynote address by Paradigm for Parity's Jewelle Bickford. Tickets are \$30, and admission includes a reception with light food and drink followed by Jewelle's keynote address.
- 3. On Friday, September 28, from 12 to 1:15 p.m., attend a luncheon and panel discussion about women's leadership for the future. Camila Cote of EY will interview Jennifer Valoppi and Don Browne, the founders of Women of Tomorrow. Tickets are \$30, and admission includes lunch, a brief award ceremony and panel.
- 4. On Thursday, September 27, from 12 to 2 p.m., attend a free #RunAsYouAre training session by VoteRunLead. Faith Winter, a Colorado State Representative and consultant for VoteRunLead, will lead a session for women considering a run for office at any level. Attendees will learn how to make a real plan to get to know the political community, find the best office to run for and bolster their campaign to win.

Email us with any questions. We hope to see you in Miami next month!

Register for National Congress

Must-Reads for August

From 1992 to 2018: The Year of the Woman, Redux

Room at the Top?

How the Suffrage Movement Betrayed Black Women

How Sexism Follows Women From the Cradle to the Workplace

Woman vs. Woman: Another Record Is Set for Midterm Elections

Michelle Obama to Hit the Road for September Voter Registration Drive

Groundbreaking Night for Women and Diversity

In Defense of Third Party Candidates: Blame Those Who Didn't Vote, Not Those Who Chose to Run

When a Female CEO Leaves, the Glass Ceiling Is Restored

Black Women Are Paid Only 62.5% of What Men Make. Here's How to Fix That.

Female Attorneys Harassed at Big and Small Firms, Survey Shows

Empowering Photo of the Month



Rep. Ilhan Omar celebrates with her children following her primary victory. Photo: <u>The New York Times</u>.

After winning her primary on August 14, Ilhan Omar, an alumna of VoteRunLead (a Vision 2020 Allied Organization), is poised to be one of the first Muslim women elected to Congress.

Thank You to Our Sponsors!



